



August 1, 2010

Dear Fellow Sillimanians and Friends,

Tipon Silliman 2011, a biennial convention of all Silliman University alumni in North America, will be held on **June 17-21, 2011** in **Fairbanks, Alaska**.

To commemorate this event, we are producing a Souvenir Journal, which will not only be visually delightful but also substantive in its contents which, hopefully, the readers will enjoy keeping for many years to come. All the pages will be in vivid color.

We would like to invite you to support us by purchasing ad space in the souvenir journal. This is a good venue to advertise your business/product, announce an event, or simply make a congratulatory statement. The advertisement you place will be viewed not only by those who attend our affair, but the whole journal will also be published in our website thereby giving your messages unlimited exposure in the internet.

Proceeds of this venture will go to the Development Programs of Silliman University. Your support will help the University pursue its vision as “a leading Christian institution committed to total human development for the well-being of society and environment.”

Thank you for your support.

Sincerely,

Zenaida Duran-Bennett
Chairperson

EXECUTIVE COMMITTEE

Zenaida Duran Bennett, *Chair*
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SILLIMAN UNIVERSITY ALUMNI COUNCIL OF NORTH AMERICA (SUACONA)

1059 Indian Summer Avenue, Valinda, CA 91744 • PH 626-333-1461; 626-918-5674

Email: zduranbenn@aol.com • Website: www.SUACONA.com

TIPON SILLIMAN 2011

FAIRBANKS, ALASKA

JUNE 17-21, 2011

Westmark Hotel Fairbanks

813 Noble Street, Fairbanks, Alaska 99701-4977

ADVERTISING CONTRACT

The undersigned subscriber hereby enters into a contract with the Silliman University Alumni Council of North America (SUACONA) to place an advertisement in the souvenir journal for Tipon Silliman 2011. The affair will be held in Fairbanks, Alaska on June 17-21, 2011.

- | | | | |
|--|----------|---|----------|
| <input type="checkbox"/> Full Page | \$300.00 | <input type="checkbox"/> Inside Back Cover..... | \$500.00 |
| <input type="checkbox"/> 1/2 Page..... | \$175.00 | <input type="checkbox"/> Outside Back Cover | \$800.00 |
| <input type="checkbox"/> 1/4 Page..... | \$90.00 | <input type="checkbox"/> Business Card..... | \$30.00 |

I understand this souvenir journal may be published in website, at no additional cost to me, for worldwide exposure. I hereby give permission to publish my ad in the internet. Yes _____ No _____

Subscriber's Name & Signature: _____

Address: _____

Telephone No. and Email: _____

Solicited by: _____

Ads must be submitted and paid no later than February 28, 2011.

Please make checks payable to: **SUACONA**.

Proceeds of this journal will benefit the Development Programs of Silliman University.

Additional questions on ad placements, please contact the souvenir journal co-chairpersons:

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Email: BetsyEngle@alaska.com

Phone: 907-474-9578

Joel Pal

Email: JVPal@aol.com

Phone: 718-543-5200 x112

Print the following inscriptions: (You may include color pictures, at no charge. Send them as .jpg or .tiff at a resolution of at least 170 dpi.)

(You may use back of this page for additional inscriptions)

FULL PAGE - \$300

Inside Back Cover - \$500
Outside Back Cover - \$800

1/4 PAGE - \$90

1/2 PAGE - \$175

Business Card
\$30